

Kai Kaljo. Luuser.

1997. Video, 1 min 8 sek

Kai Kaljo:

Minu elus on 25 aastaga muutunud palju, peaaegu kõik. Olen alati taotlenud ja väga oluliseks pidanud seda, et minu looming oleks inimestele arusaadav ja et minu videot vaadates kulutatud minut ei oleks vaataja jaoks tema elust raisatud aeg.

Enda teada väljendasin selles teoses 1997. aastal umbes niisugust mõtet: inimesed on teiste hindamisel pealiskaudsed, egoistlikud ja julmad, aga see ei takista õnnelik olemast kellelgi, kes on õnnelik.

1997. aastal olin rahvusvahelisele näitusele „Funny versus Bizarre” seda tööd tehes veidi mures, ega ma jalgratast leiuta, kuna tol ajal, kui piirid olid alles äsja avanenud, polnud veel kuigi palju võimalik olnud tutvuda sellega, mis mujal maailmas kaasaegses kunstis juba tehtud on. See oli üks põhjus, miks otsustasin enda isikut n-ö kasutada: nii sain olla kindel, et „seda pole veel tehtud”.

Seda videot on näidatud rohkem kui 100 erineval näitusel ja festivalil üle maailma ja näidatakse siiamani; ja kõik need inimesed, keda see on kõnetanud, kõik kuraatorid, kes on seda oma väga, väga erinevate teemadega seostanud, on aastate jooksul lisanud sellele erinevaid tähendusi, ning seega võib vist öelda, et ka see video on ajas muutunud.

Ma suhtun „Luuserisse” juba ammu nagu „kellessegi teise”. See on tege-laskuju, pisuhänd, kelle ma lõin.

Kai Kaljo. Loser.

1997. Video, 1 min 8 sek

Kai Kaljo:

Much, almost everything, has changed in my life in the last 25 years. I have always considered it very important to have works that are understandable to viewers and that a minute spent watching one of my videos should not be a minute wasted for viewers.

As far as I know, in this work from 1997 I expressed the following thought: people are superficial, egoistic and ruthless in their appraisals of others but this doesn't prevent anybody who wants to be happy from being happy.

In 1997, when I was making this work for the international exhibition *Funny versus Bizarre*, I was somewhat worried that I might try to re-invent the wheel. At that time, when the borders had only recently become open again, I hadn't had many opportunities to get to know what had already been done in contemporary art in the rest of the world. This is why I decided to “use” myself as the protagonist: I could be certain that “nobody had done that”.

This video has been shown in more than a hundred different exhibitions and festivals all over the world and it is still constantly on display. All of

the people who have been touched by it and all of the curators who have dealt with their very very different themes over the years have attached various meanings to it. Thus, it can probably be said that the video itself has changed over time.

For a long time, I have considered *Loser* to be “somebody other”. It is a character, a trickster, whom I created.